




HISTORICALLY INSTRUMENTAL IN THE RISE OF NITIN AND JONNY WHITE'S IMPRINT NO.19 MUSIC, AND HEAD OF A DISTINCTLY SUCCESSFUL RECORD LABEL, IT IS NO WONDER THAT LOUIE FRESCO HAS TAKEN HIS SONAR FROM HIS HOME OF MEXICO ACROSS THE GLOBE TO LOCATIONS RANGING FROM LOS ANGELES TO DUBAI, AND SHOWCASED HIS COMPELLING SETS ACROSS VENUES SUCH AS DC10, BPMFESTIVAL, OFFSONAR, BOILERROOM, LOSTBEACHCLUB, TRADE, MIXMAGLAB, MINISTRYOFSOUND, VILLAGEUNDERGROUND, MAGNACARTA AND MANY MORE...

FRESCO'S MUSIC IS ETHEREAL, OMINOUS AND EXPERIMENTAL, WHICH HE IMMACULATELY WEAVES WITH HIS ADDICTIVELY RAW DANCE INDUCING RHYTHMIC FLOW INTO HIS JOURNEYS, THIS CHARACTERISTIC SONIC POTION HE IS WELL KNOWN FOR, HAS BOUNDLESSLY ELEVATED THE DANCE FLOORS FOR MANY YEARS. WHILST TAKING TIME OUT FROM RELEASING MUSIC IN PREVIOUS YEARS WHILST WORKING ON HIS ALBUM, LOUIE CONTINUED TO RELEASE COUNTLESS EXQUISITE REMIXES ON LABELS SUCH AS DEFECTED, NERVOUS, SMOKE N MIRRORS, STRICTLY RHYTHM, EXPLOITED, AND A REMIX FOR ALI LOVE ON DIM MAK RECORDS. LOUIE IS NO STRANGER TO SUCCESS (HIS REMIX OF LEE FOSS'S COLD AS ICE STOOD IN #1 FOR ALMOST 4 WEEKS ON BEATPORT, AND HIS FIRST EP RECEIVED COUNTLESS GLEAMING REVIEWS AND ACCOLADES SUCH AS IBIZA VOICE'S 7.5, AND MIXMAG'S "TUNE OF THE MONTH" WITH A 5 OUT OF 5 STAR REVIEW), THE SUCCESS OF HIS ALBUM WHICH WAS SOON AFTER RELEASED WAS NO SURPRISE, SHOWING NOTHING SHORT OF THE TRULY REFINED MASTERY OF HIS CRAFT.

// LOUIE FRESCO //

SUENA

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LOUIE HAS DISTINGUISHED HIMSELF BY CONTINUOUSLY TRANSFORMING MUSICAL TRENDS AND ENRICHING THEM WITH HIS UNIQUE AND ORIGINAL STYLE. IT IS WITH THIS PURPOSE AND WITH THE INTENTION OF CREATING A PROJECT DIFFERENT FROM WHAT THE SCENE WAS USED TO HEARING FROM HIM, THAT HE DECIDED TO REINVENT HIMSELF UNDER HIS CURRENT PSEUDONYM IN WHICH HE INCORPORATES ELEMENTS OF TECHNO, AND INDUSTRIAL SOUNDS, COMBINED WITH A VERY RAW 90S HOUSE GROOVE AND DISTORTED DRUM MACHINES, GENERATING A FIERCELY ENTICING LIVE ACT ENRICHED WITH POWERFUL ELEMENTS THAT WITHOUT A DOUBT REVIVED AND REINVENTED HIS AVANT-GARDE TALENT.

WITH THIS NEW PROJECT, HE HAS PERFORMED AT A PLETHORA OF INTERNATIONAL EVENTS SUCH AS THE SOCIAL FESTIVAL, RPMM FESTIVAL (PORTUGAL), AS WELL AS IN RENOWNED CLUBS IN THE COUNTRY SUCH AS RHODESIA HISTÓRICO, FORO NORMANDIE, AMONG MANY OTHERS. LOUIE HAS PROVED OVER THE YEARS HIS ABILITY TO EVOLVE AND REINVENT HIS GROOVE WHILST CONTINUING TO OWN HIS UNMISTAKABLE CHARACTERISTIC SIGNATURE SOUND WITH EFFORTLESS FINESSE, EMBRACING THE EVER-DEVELOPING SOUNDS OF OUR CHANGING TIMES AS MUCH AS HIS HISTORICAL INFLUENCES FROM PAST ERAS. A TRUE VETERAN AND VISIONARY OF OUR TIME.

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